



# BEACH SAFETY MULTICULTURAL YOUTH FOCUS GROUP

## **Are you a male between 18-25 years of age?**

We invite you to come and participate in a youth forum looking to better understand how young men engage and interact with the beach and coastline. Males make up almost 90% of those that drown in Australia and young males, particularly those from multicultural backgrounds are a high-risk group – we know we can change this.



**NEW SOUTH  
WALES**

**Dates Available:**

—  
**September 24th  
10am to 11.30am**

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**October 1st  
6.00pm to 7.30pm**

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**Sessions will be  
Virtual via Zoom**

—  
**\$20 gift voucher  
given to all  
participants \*upon  
completion of post session  
survey**

**JOIN US & MAKE A  
DIFFERENCE!**

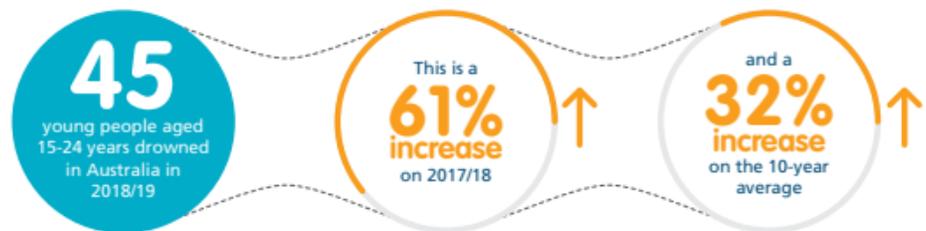
Register your place via  
the following link:  
[http://bit.ly/JoinTheYouth  
Forum](http://bit.ly/JoinTheYouthForum)

# WHY YOUNG MALES? DATA TELLS US THAT YOUNG MALES ARE AT RISK.

## How will this focus group help young people?

We know what the data is telling us, and we know that young males are at a higher risk of drowning or being involved in non-fatal accidents. What we need to do now is better understand what reasons lead to this group being at so much risk and from this what we can do here at Surf Life Saving NSW to make a difference. Drownings of young men affect many people, their families, mothers, fathers, brothers, sisters, friends, and the local community. Our goal is to make a difference to these statistics and develop a new way to engage with our young communities towards increasing their understanding of risk-taking behaviors at our beaches and on our coastlines. The people that understand young people best are young people and we want to hear their voices and give them an opportunity to help others.

### YOUNG PEOPLE AGED 15-24 YEARS



Graph courtesy of Royal Life Saving Australia 2019 National Drowning Report. To view [click here](#).

